



JA It's My Business!®

Tell Us about You

1. What are the first three letters of your **last** name?

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2. When were you born?

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Month
Day
3. What grade are you in? (Please check only one.) 6th 7th 8th Other: _____
4. How many times have you participated in JA in the past?
 This is my first time 1 time 2 times 3 times 4 times 5 or more times

Questions about the Program Content

Before participating in this program, please try to answer these questions.

Circle the letter of the response that you think **best** answers the question.

1. An entrepreneur is:
 - a. A person who works for someone else's company and comes up with ideas for cool new products.
 - b. A person who starts his or her own business in hope of earning a profit.
 - c. A person who always buys the best and most expensive things.
 - d. A person from France who visits the United States.
2. Ray Kroc revolutionized the fast food industry by using the "Speedee Service System" at his McDonald's restaurants. This system was new, original, and groundbreaking. He was a successful entrepreneur because he was:
 - a. Self-taught
 - b. Innovative
 - c. Wealthy
 - d. Kind
3. Kayla discovered that people in her town wanted to buy books but there was not a bookstore. When Kayla decided to start a business to sell books in her town, she:
 - a. Became a volunteer.
 - b. Filled a need.
 - c. Started a book club.
 - d. Ignored what her town wanted.
4. When creating the "Teen Club," Joe and Donna wanted to know what teens liked. They gathered data about what products and services teens preferred to make their club better. They were conducting:
 - a. A game show
 - b. Market research
 - c. An auction
 - d. Advertising



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5. Omar has a product he wants to sell. Before he can sell it, he needs to determine who he will be selling it to. The potential customer base Omar needs to know about is his:
 - a. Friends
 - b. Market
 - c. Service
 - d. Sales partners

6. Beatrice sells 10 sweaters at \$15 each. It cost Beatrice only \$12 to make each sweater. How much money does Beatrice make by selling all 10 sweaters??
 - a. \$45
 - b. \$24
 - c. \$30
 - d. \$50

7. The money Beatrice has remaining after she has sold all of her sweaters and paid her expenses is called?
 - a. Market
 - b. Profit
 - c. Taxes
 - d. Insurance

Rate your level of agreement with each of the statements below.		Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
8.	I have set goals for my future.	1	2	3	4	5
9.	I feel in control over how my future will turn out.	1	2	3	4	5
10.	I feel good about myself.	1	2	3	4	5
11.	Doing well at school is important to me.	1	2	3	4	5
12.	I expect to graduate from high school.	1	2	3	4	5
13.	I expect to go to college.	1	2	3	4	5